



# Making A Change & Creating Opportunities Through Art & Music



Atmaj Vyas / AUG . 18 . 2018



Performing Arts (Image Courtesy: Shutterstock)



There is no denying that art and music has a unique way to bring people together. It is something that is known to create a common ground and can also bring about change. Through the performing arts, kids are able to freely express themselves and can help them realise and develop their potential beyond imagination. There is a certain freedom you feel when you're able to express yourself and this often translates into others being able to see that as well. This is why it's easy for people to find common ground and understanding through the performing arts.



**weforsalaambombay**  
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weforsalaambombay The Rising Rockstars in action! #WE2018 #MakeItCount

4 MONTHS AGO

That being said, music has also been known to unite people for causes. With songs that have started movements and brought people together, to songs that have empowered a generation, the potential music has is almost limitless. In the past, many huge artists have come together for concerts to bring about change and create awareness about things. The platform that music provides is something that acts as a common element that unites and can open their eyes to things that need attention. It helps raise awareness about things we'd normally not pay as much attention to as we should.



But, it doesn't always have to be a big artist or a huge concert that brings about change. Sometimes, it takes just one person with a heart of gold and a passion to instil change. In fact, we do happen to know of one such person and her name is **Mrinalini Somani**. Back in December of 2013, Mrinalini and her friends from *Cathedral* and *John Connon School* formed a group called *WE*. With an understanding that all children are created equal but some just lack the opportunity, she decided to do something to help underprivileged children reach their potential and develop their talents.

weforsalaambombay  
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10 DAYS TO GO...

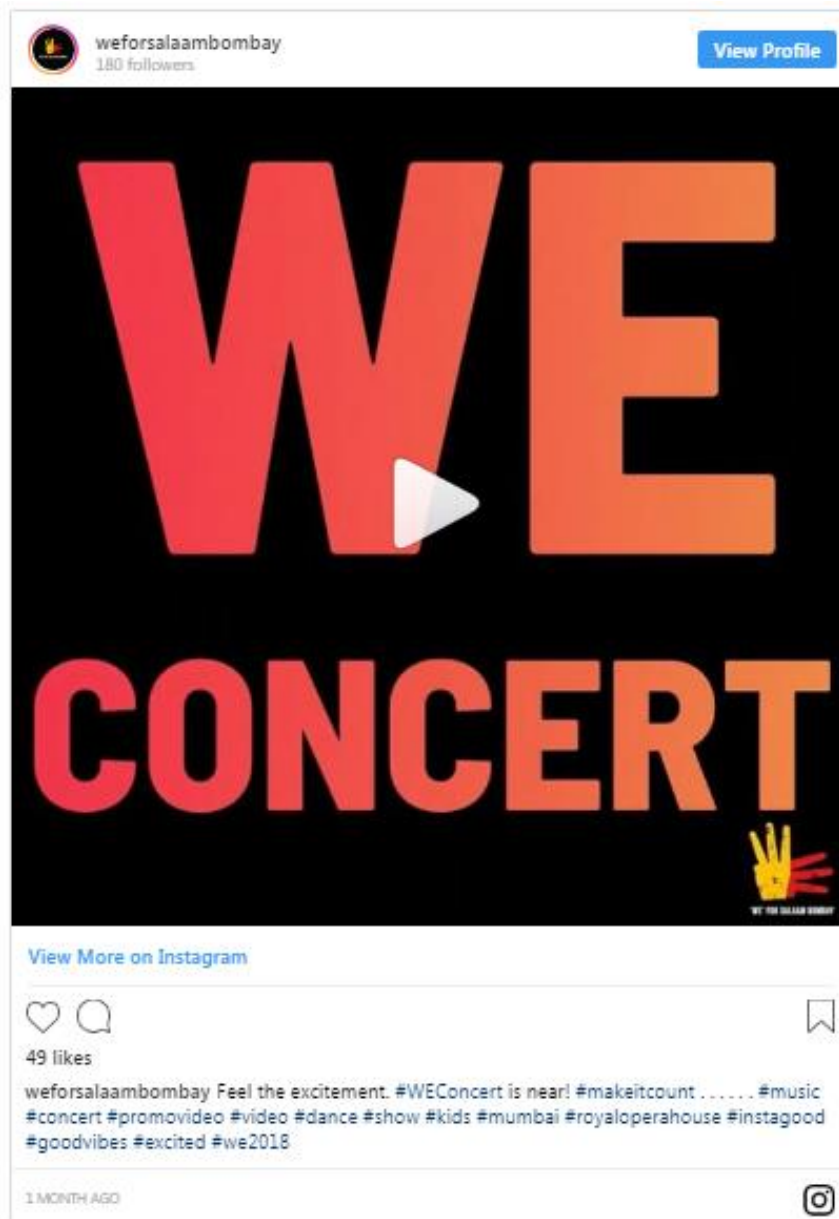
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57 likes

weforsalaambombay Game face on! Just 10 days till #WE2018 #makeitcount. @salaambayorg @mumbaiopera

5 DAYS AGO

Through this, Mrinalini, who was only in the seventh grade at the time, decided to create a concert to help raise funds for underprivileged children. Her inspiration came when she was volunteering with the NGO, *Salaam Bombay Foundation* and she saw just how talented these kids were. So, she brainstormed the idea with her batch-mates, who were instantly on board and then, began this amazing journey. For the last four years, these exceptionally talented kids have been performing in *Blue Frog* and through that, have been raising funds for the underprivileged children at *Salaam Bombay Foundation's Art Academy*. Since its inception, *WE* has supported close to 1000 children from all over Mumbai's slums and helped them realise their dreams.



The image shows an Instagram post from the account 'weforsalaambombay'. The post features a large graphic with the text 'WE CONCERT' in bold, red and orange letters on a black background. A white play button icon is centered over the 'E' in 'WE'. In the bottom right corner of the graphic, there is a small logo of a hand with fingers spread, colored yellow and red, with the text 'WE FOR SALAAM BOMBAY' underneath it. Below the graphic, the post shows 49 likes and a caption that reads: 'Feel the excitement. #WEConcert is near! #makeitcount . . . . . #music #concert #promovideo #video #dance #show #kids #mumbai #royaloperahouse #instagood #goodvibes #excited #we2018'. The post was made 1 month ago.

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**WE**  
**CONCERT**

View More on Instagram

49 likes

weforsalaambombay Feel the excitement. #WEConcert is near! #makeitcount . . . . . #music #concert #promovideo #video #dance #show #kids #mumbai #royaloperahouse #instagood #goodvibes #excited #we2018

1 MONTH AGO

They are back again this year as well, but this time, it's bigger! Through this year's concert, they aim to gather funds that will be able to help at least 750 kids from across Mumbai. Every person counts so if you want to go and support these amazing kids and everything they're doing, here's everything you need to know.

### When & Where Is The Concert?

25th August, 2018 at the *Royal Opera House*, Mumbai.

### Cool! So, who's participating?

This year, students from schools like *Bombay International School, Jamnalal Bajaj, BD Somani, Bombay Scottish, Singapore International* and *Podar International* are expected to participate in this initiative. Additionally, inspired by Mrinalini's work, her friends from *Sherbourne School, UK* is coming to India especially to contribute for the cause.

### That's amazing! But, what kind of music can we look forward to?

The concert is a mix of rock, pop, jazz, western pieces and also, Bollywood!

The image shows an Instagram post from the account 'weforsalaambombay', which has 180 followers. The post features a black and white photograph of a smiling woman. In the bottom left corner of the photo, there is a graphic of two hands, one yellow and one red, with the text 'WE MAKE IT COUNT' below them. To the right of the photo, the text 'EVERY SMALL GESTURE CAN LIGHT UP A CHILD'S FACE' is written in large, bold, black capital letters. At the top right of the post is a blue button that says 'View Profile'. Below the photo is a blue link that says 'View More on Instagram'. At the bottom left of the post are icons for a heart and a comment bubble, with the text '29 likes' below them. At the bottom right of the post is a bookmark icon.

29 likes

weforsalaambombay Come perform and support a good cause! #makeitcount WE 2018 AUDITIONS NOW OPEN! Click on the link in our bio to sign up . . . . . #We2018 #RoyalOperaHouse #India #Mumbai #Music #Dance #Audition #Performance #support #bombay #musical #event #events #student #future #love #happy #singing #concert #instagood #musician #event #like #follow @salaambbayorg @mumbaiopera

5 MONTHS AGO



So, if you guys are looking to make a change and want to spend an evening supporting these amazing kids, make sure you're there! It's going to be an evening you truly won't forget. Remember, every donation helps keep a child in school and ensures they have a brighter future. We look forward to seeing you there! #WE2018

For more updates, follow us at [@missmalinilifestyle](#) to never miss a beat!



### TAGS

- Art
- Art Academy
- Causes
- Change
- Children
- Coming Together
- concert
- Mrinalini Somani
- Music
- Performing Arts
- Royal Opera House
- Sataam Bombay Foundation
- Underprivileged Children
- Unity
- WE
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